

BULLS SWING REPORT

CONSOLIDATION 7-21-23



MARKET COMMENTARY

The market is consolidating as we head toward next week's slew of earnings and the big Fed Day. While a pullback may be in play at these extended levels, it has the feel of a healthy consolidation. Market breadth is strong with RSP leading SPY and small caps holding up. Thus, our game plan is still to look for pullback entries and earnings plays once we have the Fed meeting out of the way. Obviously a strong negative market reaction could change this plan.

In today's report we go over a number of industries. Key industries on watch include leisure and entertainment, travel, housing, select retail and tech.

Stocks on watch include DDOG, CELH, JPM, NFLX, TSLA, LYFT, PLTR, MNDY, QBTS, ONON, STNE.

NEWS AND EARNINGS OF NOTE

- CSX EARNINGS BREAKDOWN
- AXP EARNINGS BREAKDOWN
- ISRG EARNINGS BREAKDOWN
- SLB EARNINGS BREAKDOWN

FEAR/GREED INDEX



Key Events
Next week earnings and fed meeting

WATCHLIST

JPM, MSFT, SPOT, NFLX, CMG, META, CELH, SWAV, UBER, AMD, SBUX, AAPL, DKN, ISRG, KBR, LEN, DHI, LVS, RCL, MAR, SHOP, DDAY, RACE, SEDG, W, WW, LNTH, SHAK, SOUN, AI, SNOW, ASLM, AI, AMZN, CRWD, TSM, PLTR, BIDU, UPST, WW, RBLX, CRSP, MELI, JCI, MCK, MNDY, ARRY, AVGO, WING, EXAS

GAME PLAN

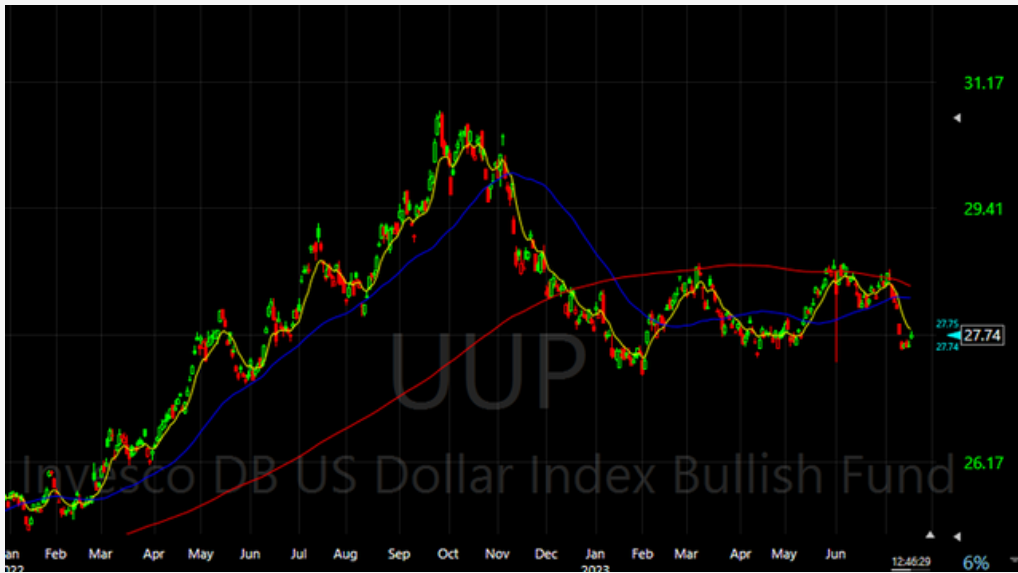
Caution with Fed rate decision next week. Look for earnings setups both pre and post.

KEY SETUPS

- EARNINGS BREAKOUTS
- TREND CONTINUATIONS
- RUNNER SHORTS
- BOTTOM FORMATION BREAKOUTS

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MARKET BREADTH ANALYSIS



UUP - US Dollar

Over the past few years we have seen a **STRONG** inverse relationship between the stock market and the US dollar. If the market is to continue it's run and breakout we want to see continued weakness in the UUP ETF.

[Swing Report Video Link](#)

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BULLS MARKET HEALTH DASHBOARD

Short Term (1-2 weeks) Market Technicals

Major Indices	Trend	Momentum	Breadth Cycle	Aggregate Outlook
SPY	Bullish	Bullish	Bullish	Bullish
IWM	Bullish	Bullish	Bullish	Bullish
QQQ	Bullish	Bullish	Bullish	Bullish

Long Term (2-3 months) Market Technicals

Major Indices	Trend	Momentum	Breadth Cycle	Aggregate Outlook
SPY	Bullish	Bullish	Bullish	Bullish
IWM	Bullish	Bullish	Bullish	Bullish
QQQ	Bullish	Bullish	Bullish	Bullish

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Current Positions

Long/Short	Ticker	Entry	Target	Stop
LONG	CRWD	156.90	180	136
LONG	AI	39.50	48	36



INVERSE ETFS:
ERY SPXS SQQQ TZA

LEVERAGED LONG ETFS:
SPXL, TQQQ, TNA, SOXL, TARK

BIG TECH SETUPS
META, NFLX, AAPL, GOOGL, MSFT,
BABA, NTES, BIDU, AMD, NVDA

AI STOCKS
NVDA, SOUN, GOOGL, MSFT, AI,
CRWD, PLTR, PATH, ANET, IOT, SAP



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