FED AND EARNINGS 7-24-23



MARKET COMMENTARY

The market is bracing for a big week of earnings and news. Tuesday META and GOOGL report earnings and Wednesday we have META and the Fed rate decision. We already saw how much of an impact negative earnings from TSLA and META had on the QQQ's, starting a pullback. Now we have 3 stocks that make up 25% of the QQQ/Nasdaq 100. Short term trends could be set this week.

Market breadth keeps getting stronger and our industry analysis has not changed - almost all industries are printing nice patterns.

We are starting to get some post earnings setups emerge and will get a lot of them once more earnings are in. Stocks in play include NFLX, TSLA,HAL, SLB, CSX, ISRG, STLD, FCX, LEN, TOL, LOVE, KC, MNDY, HUYA, ZM, GLBE, NIO

NEWS AND EARNINGS OF NOTE

- MUSK REBRANDS TWITTER TO X
- SPOTIFY PRICE INCREASE
- MEME STOCK AMC POPPING ON NEWS AND BARBENHEIMER

FEAR/GREED INDEX



Key Events Fed Meeting Wednesday META. GOOGL and MSFT eanrings

WATCHLIST

JPM, MSFT, SPOT, NFLX, CMG, META, CELH, SWAV, UBER, AMD, SBUX, AAPL, DKNG, ISRG, KBR, LEN, DHI, LVS, RCL, MAR, SHOP, DDAY, RACE, SEDG, W, WW, LNTH, SHAK SOUN, AI, SNOW, ASLM,, AI, AMZN, CRWD, TSM, PLTR, BIDU, UPST, WW, RBLX, CRSP, MELI, JCI, MCK, MNDY, ARRY, AVGO, WING, EXAS

GAME PLAN

Caution with Fed rate decision next week. Look for earnings setups both pre and post.

KEY SETUPS

- EARNINGS BREAKOUTS
- TREND CONTINUATIONS
- RUNNER SHORTS
- BOTTOM FORMATION BREAKOUTS



MARKET BREADTH ANALYSIS



RSP - Equal Weight ETF

Equal weight ETFs are leading the indexes as RSP takes out last week's high while SPY based below. This is yet another strong market breadth signal.

Swing Report Video Link

BULLS MARKET HEALTH DASHBOARD

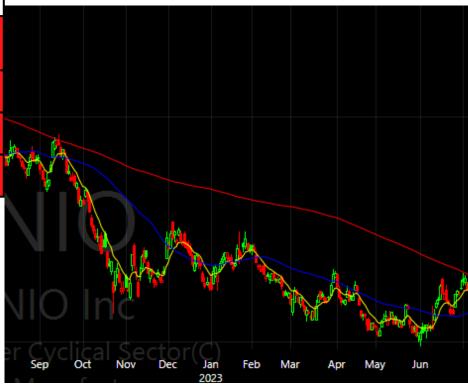
Short Term (1-2 weeks) Market Technicals							
Major Indices	Trend	Momentum	Breadth Cycle	Aggregate Outlook			
SPY	Bullish	Bullish	Bullish	Bullish			
IWM	Bullish	Bullish	Bullish	Bullish			
QQQ	Bullish	Bullish	Bullish	Bullish			

Long Term (2-3 months) Market Technicals							
Major Indices	Trend	Momentum	Breadth Cycle Aggregate Outle				
SPY	Bullish	Bullish	Bullish	Bullish			
IWM	Bullish	Bullish	Bullish	Bullish			
QQQ	Bullish	Bullish	Bullish	Bullish			





Current Positions								
Long/ Short	Ticker	Entry	Target	Stop				
LONG	CRWD	156.90	180	136				
LONG	Al	39.50	48	36				



INVERSE ETFS: ERY SPXS SQQQ TZA

LEVERAGED LONG ETFS: SPXL, TQQQ, TNA, SOXL, TARK

BIG TECH SETUPS
META, NFLX, AAPL, GOOGL, MSFT,
BABA, NTES, BIDU, AMD, NVDA

AI STOCKS NVDA, SOUN, GOOGL, MSFT, AI, CRWD, PLTR, PATH, ANET, IOT, SAP



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